

# Paul Evans

Freelance Digital Creative  
Concept, Development, Illustration,  
Information Architecture, Interactive,  
Print, Styling

## Curriculum Vitae

Date compiled

# 10/8/08

paul@onium.net  
onium.net

### Creative

- I am a confident and creative designer, offering an extensive knowledge and proven skills in digital media design
- I deliver a rich combination of aesthetic design and mid-to-high level functional Flash development
- I also offer illustration skills through digital and hand-rendering mediums

### Technical

- I am an intermediate-to-advanced Actionscript developer
- I am equally at home in both the Mac and Windows operating systems
- I am highly skilled in Adobe Photoshop, Adobe Illustrator and Macromedia Flash
- I have an excellent knowledge of Information Architecture
- I am also able to provide my own hardware and software as required

### Inter-personal

- I am a reliable and committed individual, thriving on tight deadlines
- I can be relied upon to work under my own initiative and to exercise good time management
- I am an effective team player
- I am a social, laid-back and affable fellow pursuing a career in digital design, in working environments where my skills and abilities will make a positive contribution

## Qualifications

97 - 00 Bath Spa University College, Bath  
First Class BA[Hons] Graphic Design

95 - 97 Swansea College, Swansea  
ND Graphic Design with Distinction

90 - 95 Dwr-y-Felin Comprehensive school, Neath  
9 GCSE's 3 A's, 4 B's and 2 C's

## Career

### Freelance June 2005 to present

- **a29:** Branding and consultation
- **Back to Reality:** Branding, design and development on b2r.org.uk
- **Beechwood:** Flash design and development
- **Box UK:** Flash design and development
- **Brainstorm:** Flash design and development for:
  - UCB
  - Wagamama
- **The Brewery:** Conceptual, information architecture, design and Flash development for a number of clients including:
  - Caesarstone
  - Divine Chocolate Ltd.
  - Eastman Chemical Company
  - Fiorana Ferrari
  - Luminar Red Carpet Moments
  - Puerto Venecia
  - RWD
  - The Children's Society
  - Unilever
  - Waterstones
  - WRAP
- **Bright Blue Day Digital:** Conceptual and design for clients including:
  - Eidos
  - Vodafone

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- **Care for Uganda:** Branding and stationary
- **Diocese of Chichester:** Design and development of their YES youth-work website
- **EMI Music:** Conceptual work on a number of album covers
- **Harvest Digital:** Website design and Flash development for a number of clients including:
  - 3M
  - Norwich Union
- **Hawkz:** Creative and Flash development
- **Kingsway Communications:** Album design and artwork
- **Landmark training:** Consultation
- **Momentum Productions:** Branding, stationary, website design and development
- **NHS:** Consultation, design and development on a website for the North East London TB Network
- **New-Edge:** Website design and development
- **The Open Agency:** Flash design and development for clients including:
  - HBG Construction
  - BA London Eye
- **Primus Telecom:** Flash banner design and development, with training for in-house designers on the use of Flash
- **(RED):** Consultation and development
- **Ripple Research:** Website development
- **St Andrew's Chorleywood:** Full re-brand, including print and digital media
- **Signature Restaurants:** Consultation and Flash development
- **Soul in the City:** Consultation
- **SportEX:** Educational Flash illustration and animation
- **Sports Medics UK:** Concept visualisation and branding
- **Stoic Films:** Branding
- **Tearfund:**
  - Redesign of all Tearfund's public and private websites
  - Flash design and development of multi-platform interactive presentations
  - Educational Flash games and seasonal promotions
- **Trinity Mirror:** Design and brand consultation for TMR Digital
- **Uber:** Concept visualisation and Flash design and development for clients including:
  - Eastman
  - Projectlink
- **Wise Monkey:** Conceptual work including presentation visuals for pitch
- **YMCA:** Educational Flash illustration and animation

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## The Open Agency, July 2000 to June 2005

The Open Agency, a multi-discipline design agency. Upon graduating from university in Bath I was contracted to The Open Agency as a digital creative after the Managing Director viewed my final degree show.

### Responsibilities

- Website analysis and rationalisation
- Development of concept visuals and storyboards
- Design for websites, both functionally and visually driven
- Macromedia Flash design and development: including animations, flash for the web, 'PowerPoint replacement' presentations and interactive applications for both CD-ROMs and touch-screen kiosks
- Illustration

### Work undertaken included:

- **BA London Eye:** Website rationalisation and development of Flash components within the site
- **BBDO:** Development of several seasonal self promotional pieces
- **BT:** Several interactive CD-ROM presentations
- **Cunard:** Design for corporate identity and image library websites, formulated design guidelines for the development of interactive touch-screen exhibition material
- **First TransPennine:** Website design
- **GKN plc:** Design for corporate and corporate identity websites
- **HBG Construction:** 400+ page Flash presentation and corporate website
- **International Committee for the Red Cross:** Flash animatics for use on television advertisements
- **South West Trains:** Development of website content
- **The Royal Bank of Scotland:** Video presentation material

## Online folio

<http://www.onium.net>

## References

Available on request